

Population Analysis and Revitalisation Strategy - The Future Direction of Community Development -

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Although there is a large number of the first local revitalisation strategy in which incorporates policies of regional migration, many rural areas have faced an increase in residents moving out to big cities. For this reason, "related population" has got a lot of attention in the second local revitalisation strategy. The demography of Hokkaido indicates the following two issues. The first issue is that a lot of teenagers move out from rural areas to big cities to go on to higher education, and the second one is that 75 years old and over population is going to increase while population aged 65 years and above is going to decline. For the first issue, there is an approach called "high school attractiveness" that contributes to an increase of young people moving in to rural areas, and several local municipalities in Hokkaido have already worked on it. It is important to create a structure to involve communities to promote the "high school attractiveness", and this report shows a case of Hokkaido Mukawa high school. It also shows a case of Numata Town as an approach to the second issue, which provides the "Life Safety (*Kurashi Anshin*) Centre" that offers extensive facilities such as a clinic, a day-care facility, a gymnasium and a café, whereas it reduces the number of hospital beds. People and organisations which support these efforts have become "related population" and the approaches would be a strategy of community development based on education and medical care.